



# ***Balance of parental engagement & Daycare services***

## ***Presentations***

*Moderators: Eija Koivuranta, Nita Jirgensone*

Brief insight into the proposal for a Directive on Work-Life Balance for  
Parents and Carers

*Agnese Gaile, senior expert of Ministry of Welfare of Latvia;*

Contribution of social partners to promote WORK-LIFE BALANCE

*(presentations of Employers' Confederation and Free Trade Union  
Confederation of Latvia;*

Family friendly working conditions

Eija Koivuranta, Väestöliitto, the Family Federation of Finland;



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On the way to the desired childcare model in Latvia  
N.Jirgensone, Advisor of "Centre for Demographic Affairs";

Municipality-supported nanny movement in Latvia  
Ķekava municipality

System to develop skills of children  
Elīna Egle, FasTrackKids;

Norwegian approach to kindergartens  
L.Buer-Blomqvist, Norway and D.Kajiņa, CreaKids



## ***RECOMMENDATIONS***

### **Creating a socially responsible business environment**

- Implement national Family Friendly Workplace programs – by raising a prestige of being a family-friendly employer and commending socially responsible entrepreneurship
- Boost various types of family support options like a childcare room at work, flexible working hours of childcare services, flexible working hours, and opportunities of remote working by removing administrative and legislative barriers



## ***RECOMMENDATIONS***

### **Creating a socially responsible business environment**

- Promote a family-friendly business culture in order to strengthen the parents' feeling of security in the labor market
- Develop “child friendly” label system for service providers and businesses who welcome clients with children



## ***RECOMMENDATIONS***

### **EARLY CHILDHOOD EDUCATION AND CARE**

- Provide equally accessible state or municipal co-funded day care services from the moment parent should return to the job
- Evolve certified nanny services as a rational solution for early age daycare
- Secure the physical and psychosocial environment of the children in daycare institutions



## ***RECOMMENDATIONS***

- Prevent the kindergarten system from becoming a new institutionalization system keeping children in kindergartens for unnecessarily long hours from being stressed staying
- Provide the kids with educated pedagogical staff to give a good start for the child's lifelong learning and the development of creative and cognitive abilities, value-based education and at least one foreign language skills
- Contribute to the gender balance among educational staff



## ***RECOMMENDATIONS***

### **Every child deserves a family**

- Provide financial and advisory support of foster families, custody and adoption
- increase in support that reduces the number of children left in the institutions to the minimum.